

3 Strand Sports & Entertainment

Privacy Policy

Effective Date: February 27, 2026

3 Strand Sports & Entertainment ("3 Strand," "we," "us," or "our") respects your privacy and is committed to protecting the personal information you share with us. This Privacy Policy explains what information we collect when you visit 3strandsports.com (the "Site"), how we use it, and the choices you have regarding your information.

By using our Site, you agree to the collection and use of information as described in this policy.

1. Information We Collect

Information You Provide to Us

When you contact us through our website, we may collect:

- Your name
- Email address
- Phone number
- Any other information you voluntarily include in your message

Information Collected Automatically

When you visit our Site, certain information is collected automatically through cookies, web beacons, and similar technologies, including:

- IP address and general location data
- Browser type and version
- Pages visited and time spent on the Site
- Referring website or source
- Device type and operating system

Social Media Content

Our Site displays content from third-party social media platforms including Instagram. When you interact with embedded social media content, those platforms may independently collect data about you subject to their own privacy policies.

2. How We Use Your Information

We use the information we collect to:

- Respond to your inquiries and communicate with you about our services

- Understand how visitors use our Site and improve the user experience
- Maintain the security and performance of our Site
- Comply with legal obligations

We do not sell, rent, or trade your personal information to third parties for their marketing purposes.

3. Cookies and Tracking Technologies

Our Site uses cookies and similar tracking technologies to enhance your browsing experience and analyze Site traffic. Cookies are small data files placed on your device when you visit a website.

We use the following types of cookies:

- Essential cookies: Required for the Site to function properly
- Analytics cookies: Help us understand how visitors interact with the Site (e.g., Google Analytics)
- Functional cookies: Remember your preferences to improve your experience

You can control or disable cookies through your browser settings. Note that disabling cookies may affect the functionality of certain parts of the Site. To opt out of Google Analytics tracking specifically, you can use the Google Analytics Opt-Out Browser Add-on available at tools.google.com/dlpage/gaoptout.

4. Third-Party Services

Our Site may use third-party services that collect, monitor, and analyze data. These include:

- Google Analytics for Site traffic and usage analytics
- Instagram and other social media platforms for embedded content and feeds
- WordPress plugins for Site functionality

Each of these third parties has its own privacy policy governing the use of your information. We encourage you to review their respective policies. We are not responsible for the privacy practices of third-party services.

5. How We Share Your Information

We do not share your personal information with third parties except in the following limited circumstances:

- Service providers: We may share information with trusted vendors who assist us in operating our Site and conducting business, under strict confidentiality agreements
- Legal requirements: We may disclose information if required by law, court order, or governmental authority

- Protection of rights: We may disclose information when we believe in good faith that disclosure is necessary to protect the rights, property, or safety of 3 Strand Sports & Entertainment, our clients, or others
-

6. Data Retention

We retain personal information only for as long as necessary to fulfill the purposes outlined in this policy, unless a longer retention period is required or permitted by law. Contact form submissions are generally retained for up to 24 months.

7. Your Rights and Choices

Depending on your location, you may have certain rights regarding your personal information, including:

- The right to access the personal information we hold about you
- The right to request correction of inaccurate information
- The right to request deletion of your information
- The right to opt out of certain data processing activities

To exercise any of these rights, please contact us using the information provided below. We will respond to your request within a reasonable timeframe.

California Residents

If you are a California resident, you may have additional rights under the California Consumer Privacy Act (CCPA), including the right to know what personal information we collect and the right to request deletion. We do not sell personal information as defined by the CCPA.

8. Children's Privacy

Our Site is not directed to children under the age of 13. We do not knowingly collect personal information from children. If you believe we have inadvertently collected information from a child under 13, please contact us immediately and we will promptly delete such information.

9. Data Security

We take reasonable administrative, technical, and physical measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. However, no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

10. External Links

Our Site may contain links to third-party websites, including media coverage, partner organizations, and social media profiles. We are not responsible for the privacy practices or content of those sites. We encourage you to read the privacy policies of any website you visit.

11. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or applicable law. When we make material changes, we will update the Effective Date at the top of this page. We encourage you to review this policy periodically. Your continued use of the Site after any changes constitutes your acceptance of the updated policy.

12. Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or how we handle your personal information, please contact us:

3 Strand Sports & Entertainment

Website: www.3strandssports.com

Contact: 3strandssports.com/contact-us/

Offices: *Nashville · Los Angeles · New York · Akron*

This policy applies to the 3strandssports.com website only and does not govern any information collected through offline interactions or other channels.